

CITY OF OSAWATOMIE, KANSAS

RESOLUTION No. 916

**A RESOLUTION ACCEPTING THE NEW CITY LOGO DESIGNED BY
SPRINGBOARD CREATIVE FOR THE BENEFIT OF THE CITY OF OSAWATOMIE
KANSAS.**

WHEREAS, the City of Osawatomie’s current logo has been in effect since at least 1993 and has no unique or identifying elements related to our community, its history, or our cultural landscape; and

WHEREAS, exterior departments that have public engagement outside the general City umbrella, such as the Osawatomie Golf Course and Osawatomie Public Library, do not have their own identifying logos or other unique branding elements; and

WHEREAS, the City of Osawatomie is preparing to engage in a downtown planning project aimed at revitalizing our downtown corridor and community-wide identity, the culmination of which would be the optimum time to debut a new government brand or identity to better convey what the City has to offer visitors and residents alike; and

WHEREAS, Springboard Creative has created a new logo to replace the City’s old one.

NOW, THEREFORE, be it resolved by the Governing Body of the City of Osawatomie:

Section 1. The Governing Body hereby directs the City Manager to complete the redesign of the City Logo in conjunction with Springboard Creative and based on the direction of the City Council that is hereby titled “Exhibit A”.

PASSED AND APPROVED by the Governing Body of the City of Osawatomie, Kansas, this 26th day of August, 2021, a majority voting in favor of.

APPROVED and signed by the Mayor.

L. Mark Govea, Mayor

(SEAL)

ATTEST:

Tammy Seamands, City Clerk