

RESOLUTION NO. 936

A RESOLUTION OF THE CITY OF OSAWATOMIE, KANSAS DIRECTING THE CITY MANAGER TO IMPLEMENT THE FOUR ORGANIZATIONAL AND COMMUNITY REALIGNMENT STEPS OUTLINED IN THE DOCUMENT “OSAWATOMIE 4.0 – DOWNTOWN.”

BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF OSAWATOMIE, KANSAS AS FOLLOWS:

WHEREAS, the City of Osawatomie, Kansas has identified economic development as one of five important goals for the community; and

WHEREAS, City staff has identified four organizational and community realignment steps to immediately implement; and

WHEREAS, it is the intent of City Staff to produce and present another document called “Osawatomie 4.0 – Housing” at the November 18, 2021 City Council meeting to meet the challenge of goal four (4) “creating and building housing of all types.”

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE CITY OF OSAWATOMIE, KANSAS:

SECTION ONE: The Governing Body of the City of Osawatomie, Kansas directs the City Staff to immediately implement the four organization and community realignment steps outlined in the Osawatomie 4.0 – Downtown Document which includes

1.	We transition the Chamber Board into looking like the Library Board. Chamber Director becomes the City’s Business Liaison. We need to create the ability to recruit and retain leadership for this position. We are already funding this position at \$30,000 and increasing our contribution to \$42,500 (+ membership and partnerships) guarantees our ability to recruit and retain. We need to stabilize this position to help us with business recruitment and retention.
2.	We bring back the Tourism Committee that the city once had. We need to create a set of events – some by us and <u>some done by outsiders</u> that bring people into our community. We need to lock in four large events that hit on 1-3 above. We need to have a 3-, 5-, 10-year plan for <u>Lights on the Lake (LOTL), JB Jamboree (2.0), Freedom Festival and Border War BBO Contests.</u> We believe each creates unique opportunities to draw people to our community – but we have to fund and commit. We also have to understand that these become SIGNATURE EVENTS that we market together for sponsorships. We need to enhance and expand our reach. We need to budget \$100,000 annually (funded by \$33,000 in City Contributions and \$67,000 in Outside Contributions)
3.	We need to embrace arts as a means of attracting people to our community. Building murals are a start but we need to be more daring than those around us in order to differentiate ourselves. For example -- Troll on the Levy - Troll on the Trail - Troll in the Park – Troll Downtown (Low cost – community builds).

4.	Think of downtown collectively as an “Event and Community Gathering Space” and outline a strategic development plan based on OZCommons Final Plan recommendations.
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PASSED AND APPROVED by the Governing Body of the City of Osawatomie, Kansas, this 28th day of October, 2021, a majority voting in favor of.

APPROVED and signed by the Mayor.

L. Mark Govea, Mayor

(SEAL)

ATTEST:

Tammy Seamands, City Clerk